

Port Credit Yacht Club

Advertising Rates and Data

Black & White Credit Notes Advertising Rates:

Ad Sizes	Width & Depth	Single Time	3 Times	6 Times	12 Times
Full Page	7.5' x 10"	\$300.00	\$270.00	\$255.00	\$240.00
1/2 Page Vertical	3.6754 x 10"	\$175.00	\$157.50	\$148.75	\$140.00
1/2 Page Horizontal	7.5 x 4.9254"	\$175.00	\$157.50	\$148.75	\$140.00
1/4 Page Vertical	3.6754 x 4.9254"	\$100.00	\$90.00	\$85.00	\$80.00
1/4 Page Horizontal	7.5 x 2.3876"	\$100.00	\$90.00	\$85.00	\$80.00
1/8 Vertical B.Card)	3.6754 x 2.3876"	\$50.00	\$45.00	\$42.50	\$40.00
Slug/front cover-color	4.9479 x 1.4416"	\$200.00	\$180.00	\$170.00	\$160.00
Website banner ad	Creation & Insertion Fee \$125.00	\$50.00	\$45.00	\$42.50	\$40.00

Color Ads are double the cost of Black & White

Advertising Deadline

25th of the month prior to issue.
 ie. April 25 for May insertion.

Advertising Material

All advertising must be supplied in electronic form.

Web Banner ads are only available to those who advertise in Credit Notes.

If you require a professionally designed ad, it is available @ a \$200.00 flat rate.

Advertising charges must be fully paid prior to publication.



Contact

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